

City of Bowie MLK Video Contest

Passion. It's the fuel of creativity. In honoring Reverend Dr. Martin Luther King's life and legacy, the City of Bowie invites you to create a video that shows passion—any passion (painting, sculpture, poetry, spoken word, music, dance, theater, and photography) that reflects this year's theme:

“Joining Hands for Justice”.

How it works:

- Participating student must be enrolled in grades 6-12 and live within the municipal limits of Bowie or attend an eligible school in Bowie.*
- Entries must include a video of up to 90 seconds and a typed description of 100-150 words explaining how the video relates to the theme of “Joining Hands for Justice”.
- Entries can be uploaded to YouTube, or submitted on a DVD/CD or a flash/thumb drive. For CD/DVD or USB/thumb drive, video must be in WMV, MPEG, AVI, or MP4 format.
- Finalists will be invited to our virtual Martin Luther King, Jr. program on Saturday, January 16, 2021. Winners will be announced at the event. All decisions of the judges are final.



Prizes

1st Place: \$150

2nd Place: \$125

3rd Place: \$100

*See contest rules and list of eligible schools at www.cityofbowie.org/mlk.

Video Submission Deadline: January 4, 2021 at 5 p.m.

Submit entries

MLK Video Contest
Bowie City Hall
15901 Excalibur Road
Bowie, MD 20716



For more information

Lori Cunningham

240-544-5601

lcunningham@cityofbowie.org

City of Bowie MLK Video Contest

Name: _____ Email: _____

Address: _____

City/State/ZIP: _____ Phone #: _____

School: _____ Grade: _____

Video Title: _____

Method of video submission: (check one)

CD/DVD _____ Flash drive _____ YouTube _____ Email _____

For *YouTube* entries:

Date submitted to *YouTube* _____ *YouTube* Pen name _____

URL/link to video _____

By signing this form (or in the case of an electronic submission, by typing your name below) you certify that you are submitting an original work and you give permission to the City of Bowie to use your submission for any promotional or educational purposes. If you are under 18, please also have your parent sign or type their name below.

Student name (type or sign)

Date

Parent name (type or sign if student is under 18)

Date

Don't forget to include the required description of your video.

Entries without the proper description will be disqualified.

City of Bowie MLK Video Contest

2021 Theme: "Joining Hands for Justice" (For grades 6 - 12)

The City of Bowie Diversity Committee is sponsoring a contest to raise awareness about Dr. Martin Luther King, Jr.'s contributions to American society. The theme for the 2021 contest is "Joining Hands for Justice." The entry should in some way reflect how the entrant or others are living out Dr. King's legacy in our nation today. The contest is open to all students in grades 6-12 who live within the municipal limits of Bowie or who attend an eligible school* in Bowie.

Contest requirements

- A. Entries must reflect the contest theme: "Joining Hands for Justice."
- B. Each entry must be a video. The video must contain original footage and can include any combination of people, places, items, situations, photos, drawings, collages, poetry readings, spoken word, dance, music, or songs that help to depict the contest theme.
- C. The video entry must not exceed 90 seconds in length.
- D. The entry, in its finished and submitted form, must be the original work of the student.
- E. Entrants must be in grades 6-12, attend an eligible* Bowie school or live within the municipal limits of Bowie, and be in good standing with their school.
- F. Each entrant must submit three items:

Video entry – Submissions can be uploaded to YouTube, or submitted on a DVD/CD or a flash/thumb drive.

For YouTube entries, submit video to YouTube and provide:

- Name of entry (be unique – not just 'MLK Video')
- Date of submission to YouTube
- URL/link to video on YouTube
- Pen name if used on YouTube

For CD/DVD or USB/thumb drive, video must be in WMV, MPEG, AVI or MP4 format.

Description: Please include a typed description (100-150 words) that explains how the video submission relates to the theme "Joining Hands for Justice."

Entry Form: The form is attached or may be downloaded from www.cityofbowie.org/mlk.

- A. The video, description, and entry form must be submitted by **Monday, January 4, 2021 at 5 p.m.** Entries are not complete until all three requirements (video, description, and entry form) have been submitted. Incomplete entries will not be considered for judging.
- B. Description and entry form may be emailed to lcunningham@cityofbowie.org or can be included with the video on the CD/ DVD or flash drive, or submitted in paper form to the address below.
- C. If video is being submitted via *YouTube*, please list the name of entry, the *YouTube* channel name, the video URL, and the date submitted on entry form. If submitting a CD, DVD or flash drive, please label it with your name and the name of the video, and mail or drop it off at the address below.

* See list of eligible schools at www.cityofbowie.org/mlk.

The deadline is Monday, January 4, 2021 at 5 p.m.

Cash Prizes

First Prize: \$150
Second Prize: \$125
Third Prize: \$100

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