

CITY OF BOWIE

FINANCIAL ADVISORY COMMITTEE

2018 CITIZEN SURVEY

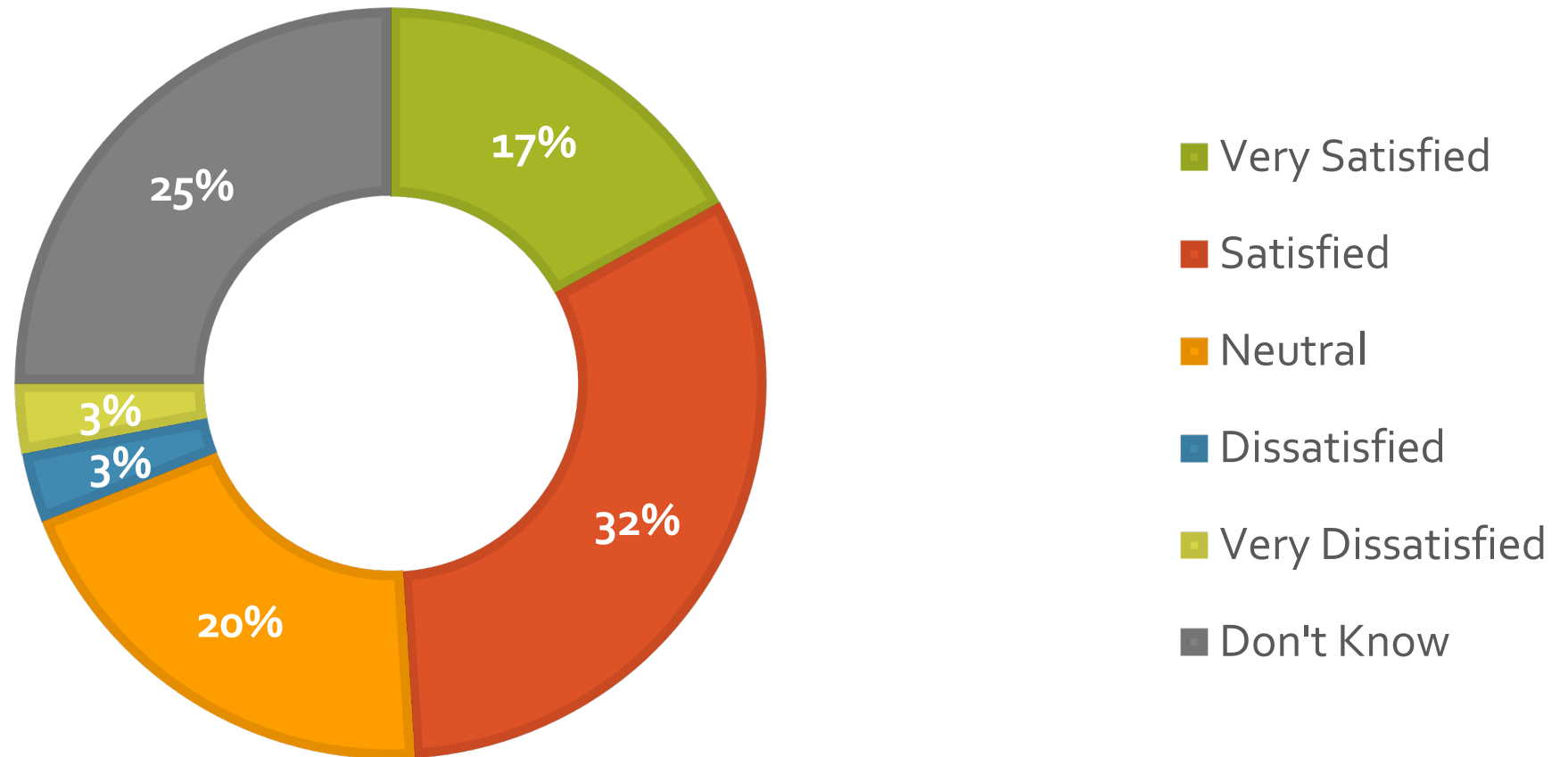
Background

- Location: Bowie International Fest
- Participants: N=65; convenience sample
- Date: 10/18
- Primary Purpose: Informal survey of Bowie residents and their awareness of and satisfaction with, City budget expenditures.
- Secondary Purpose: Educate Bowie residents about the Financial Advisory Committee and spark interest in the financial life of their hometown.



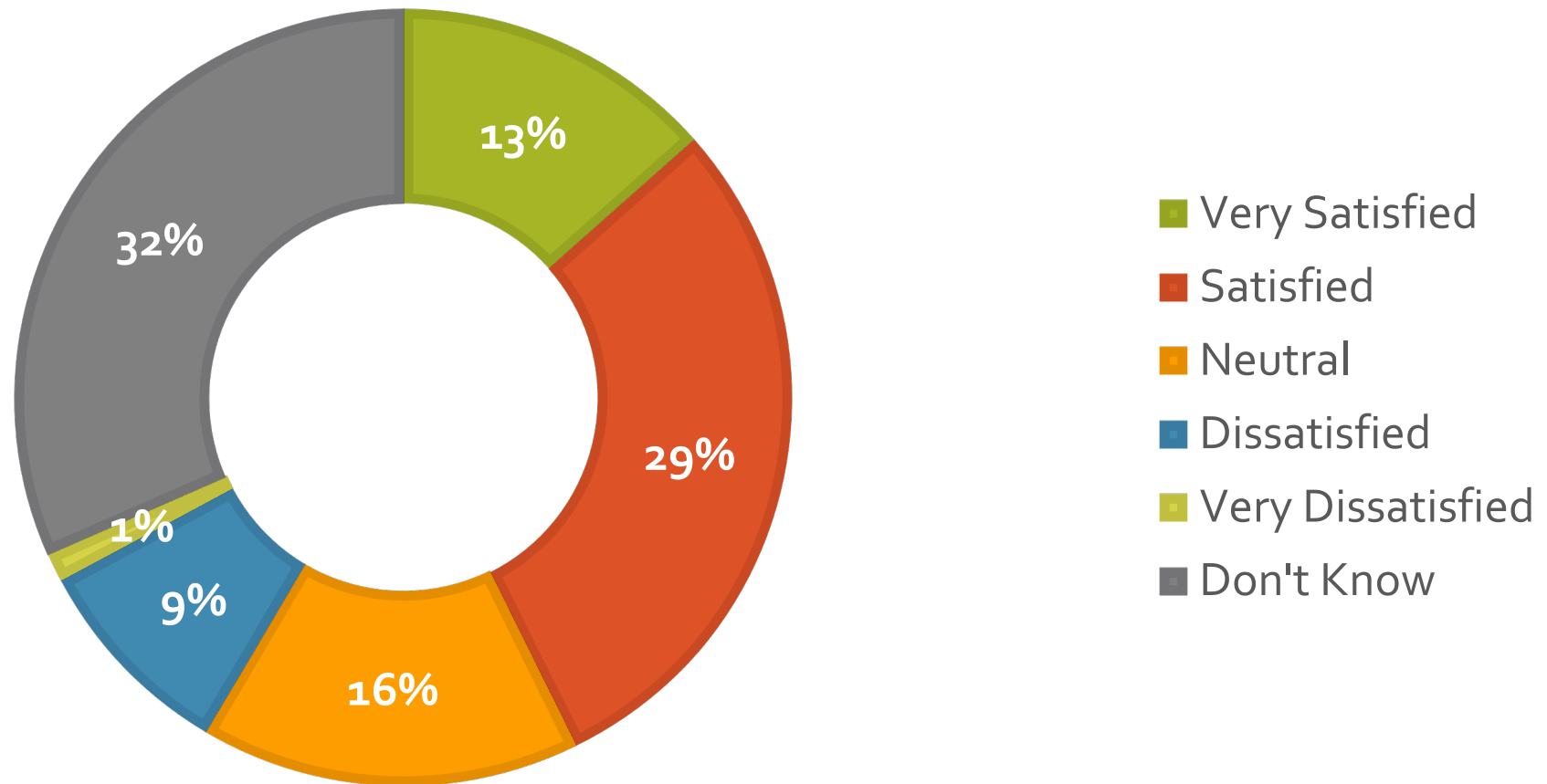
Overall Satisfaction with City Financial Info

Q: How satisfied are you with financial information available about the city budget and spending issues?



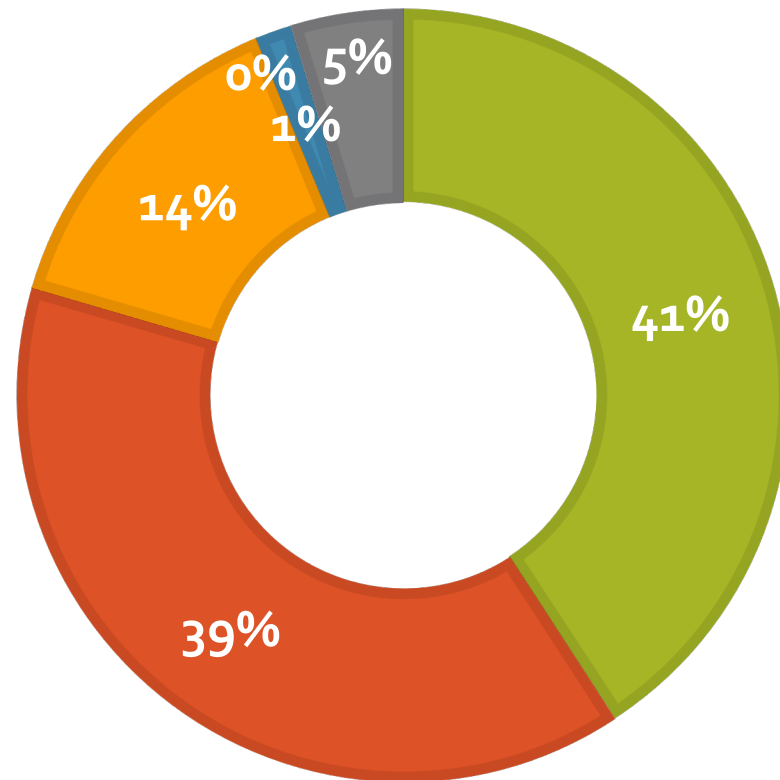
Overall Satisfaction with City Budget

Q: How satisfied are you with the overall direction that Bowie is taking with its budget and capital improvements?



Overall City Services Satisfaction

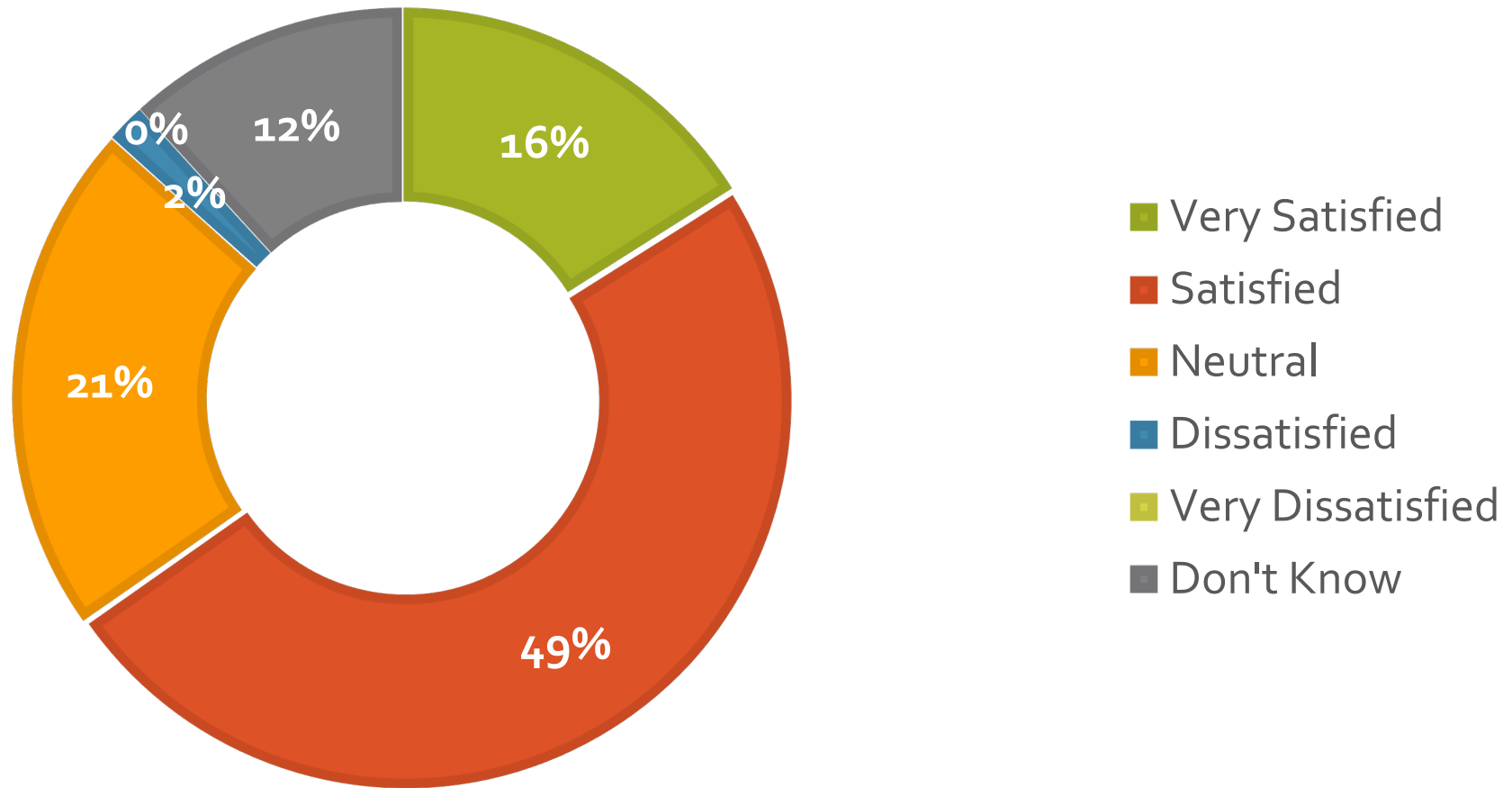
Q: How satisfied are you with the overall job being done by the City of Bowie government in providing services to the people who live here?



- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- Don't Know

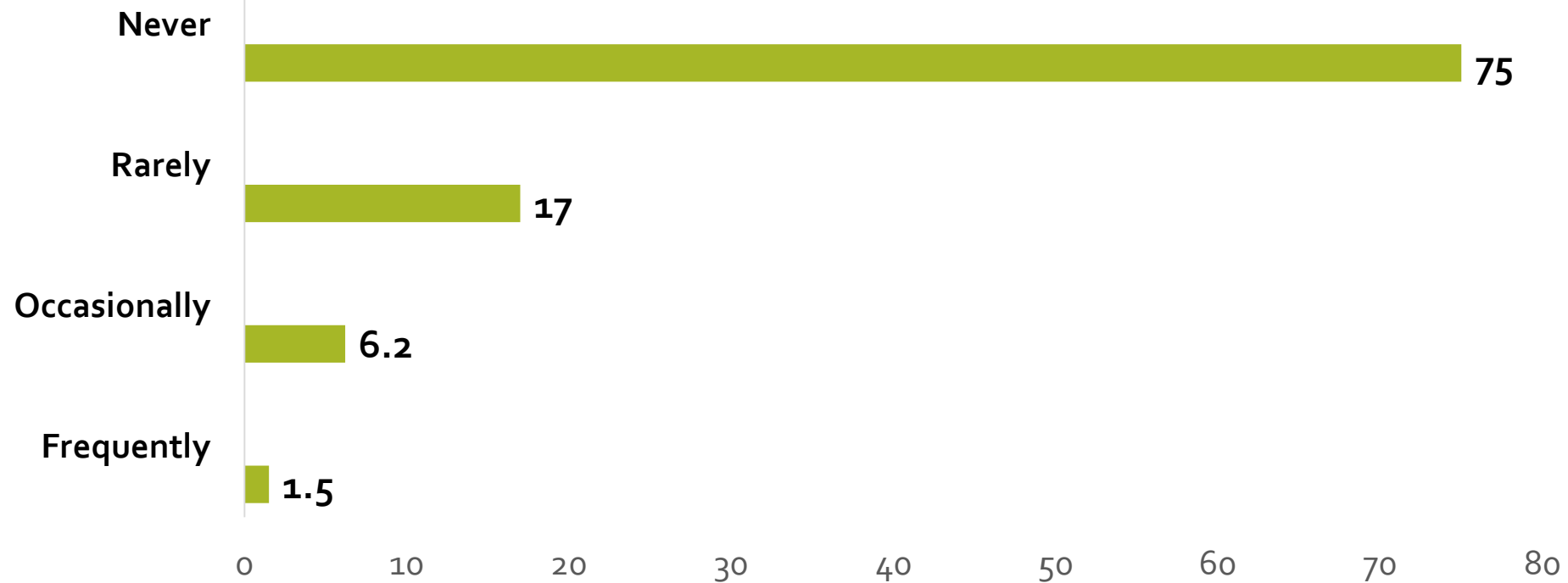
Overall Local Economy Satisfaction

Q: How satisfied are you with the local economy?



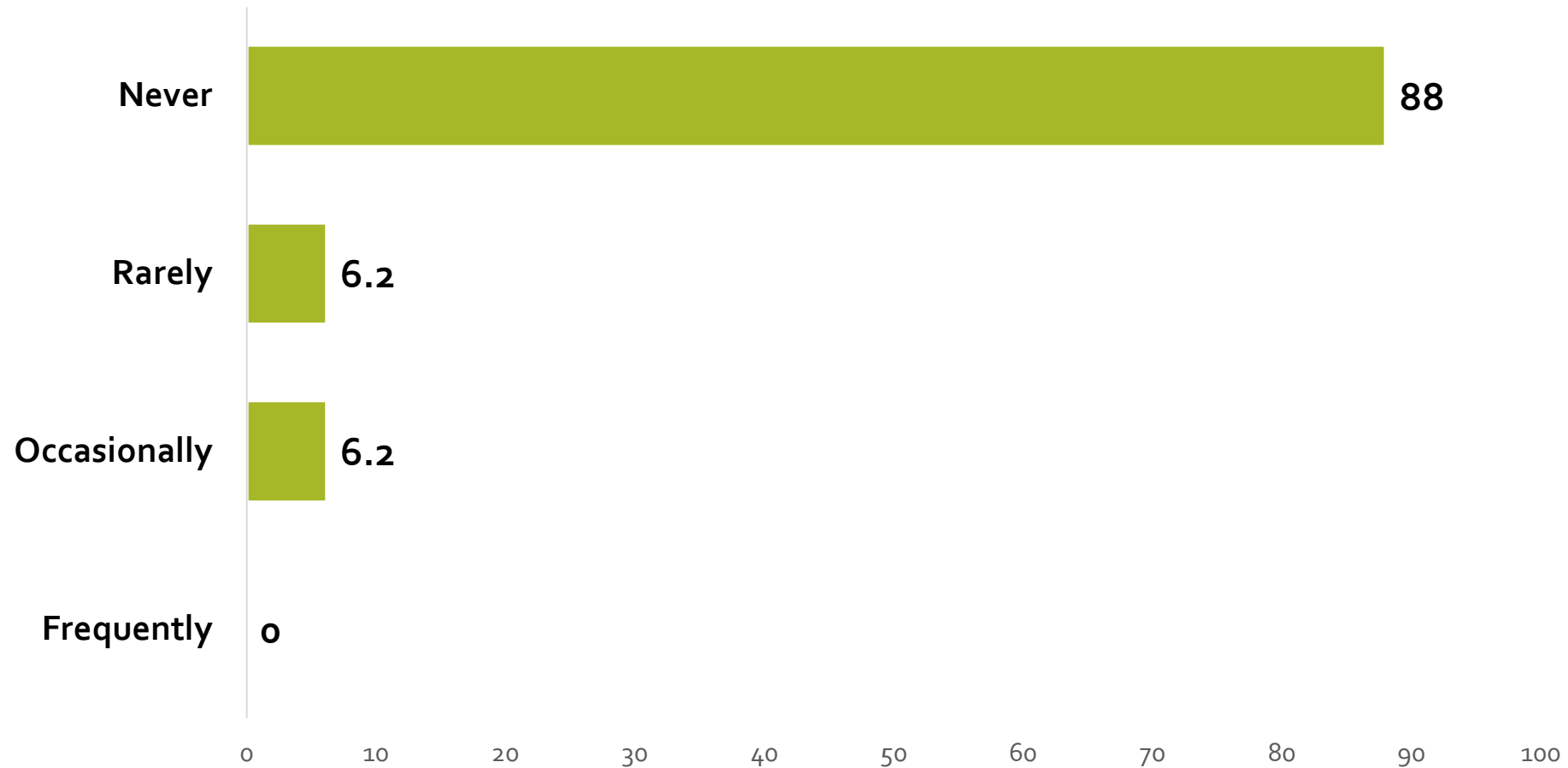
% Local Government Participation

Q: How often have you attended a City of Bowie City Council or committee/board meeting?



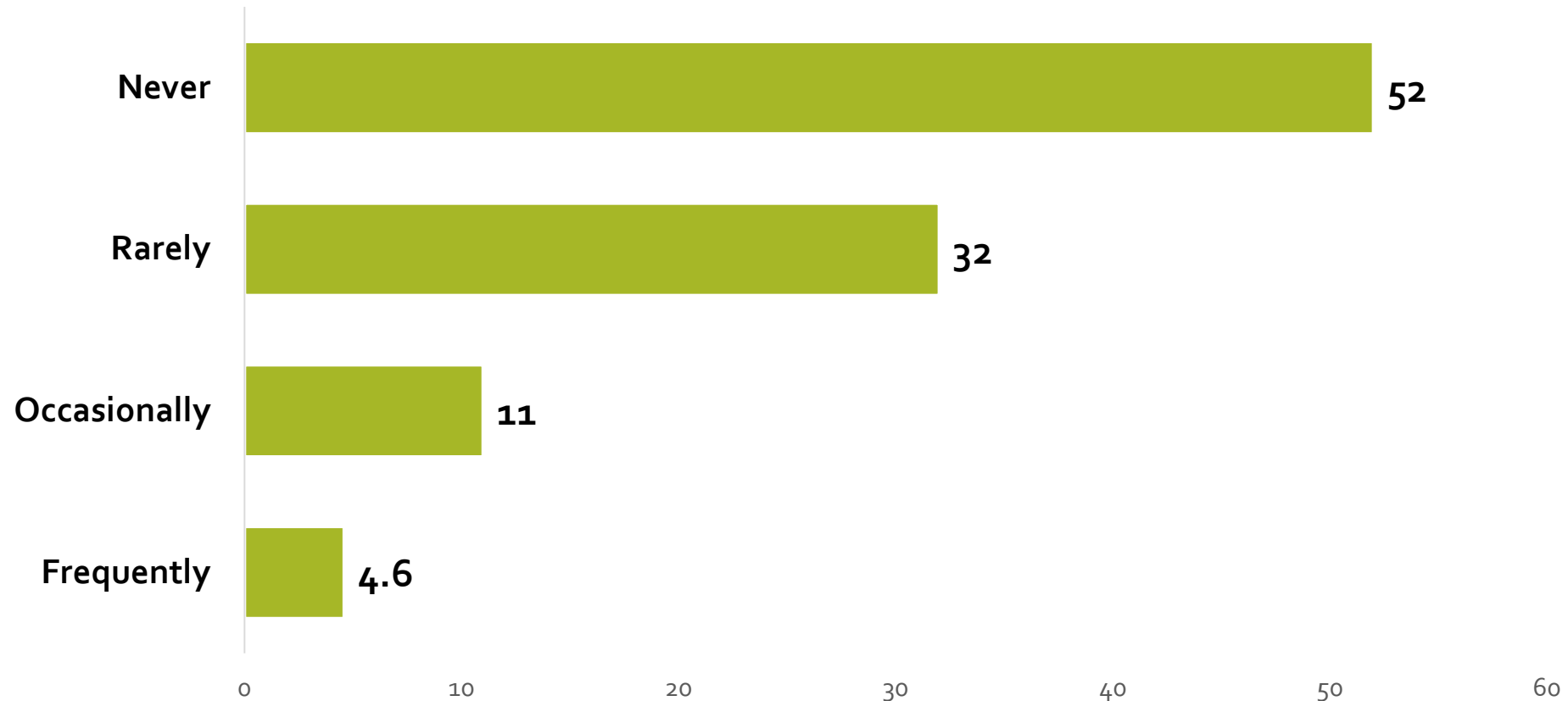
% Frequency Attended Budget Hearing

Q: How often have you attended a City of Bowie budget hearing?



% Frequency Watch City Government

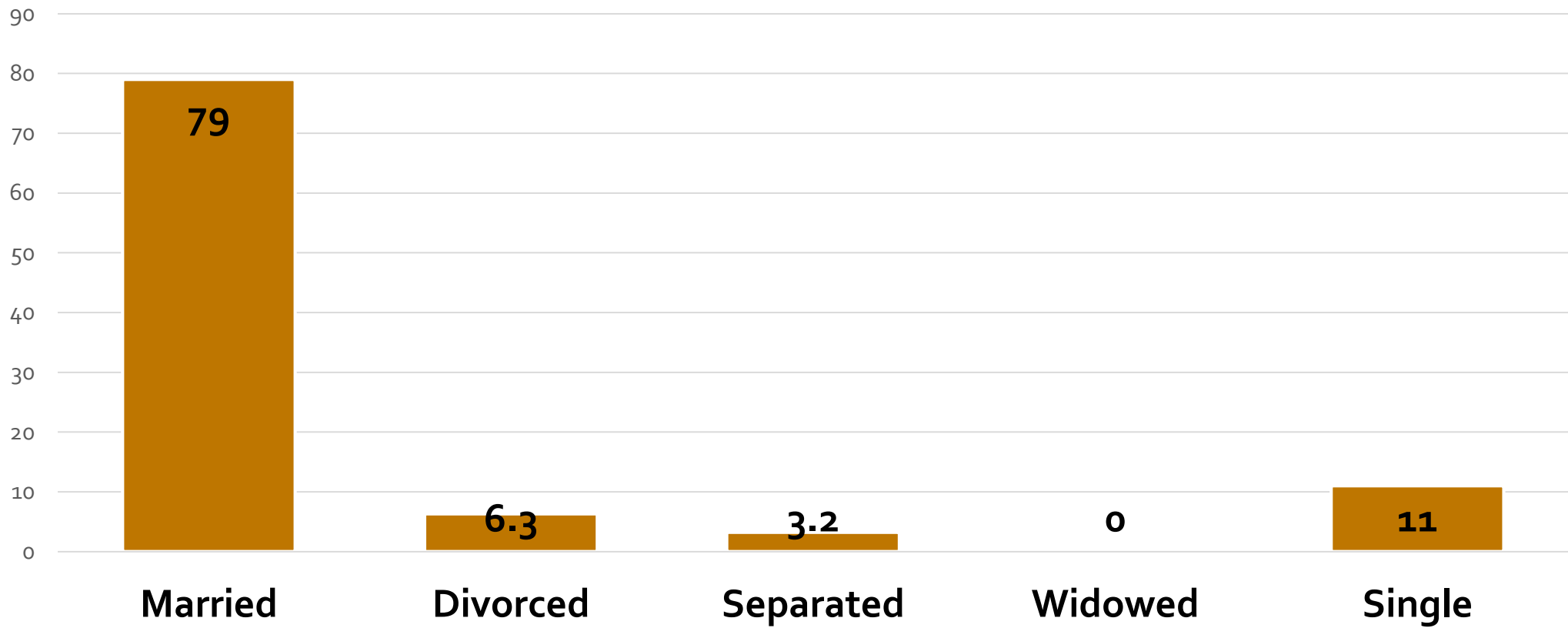
How often have you watched a City Bowie Council or other city sponsored meeting on cable television or other media?



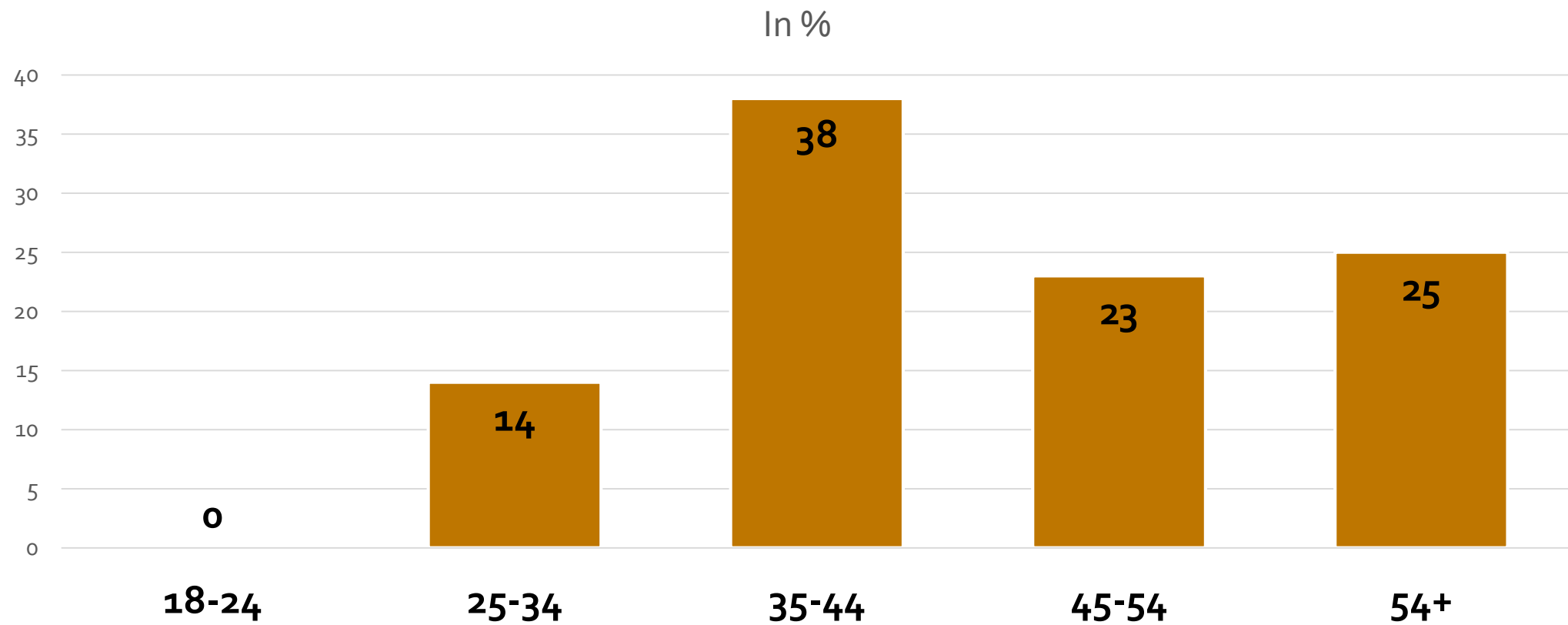
RESPONDENT DEMOGRAPHICS

Marital Status of Participants

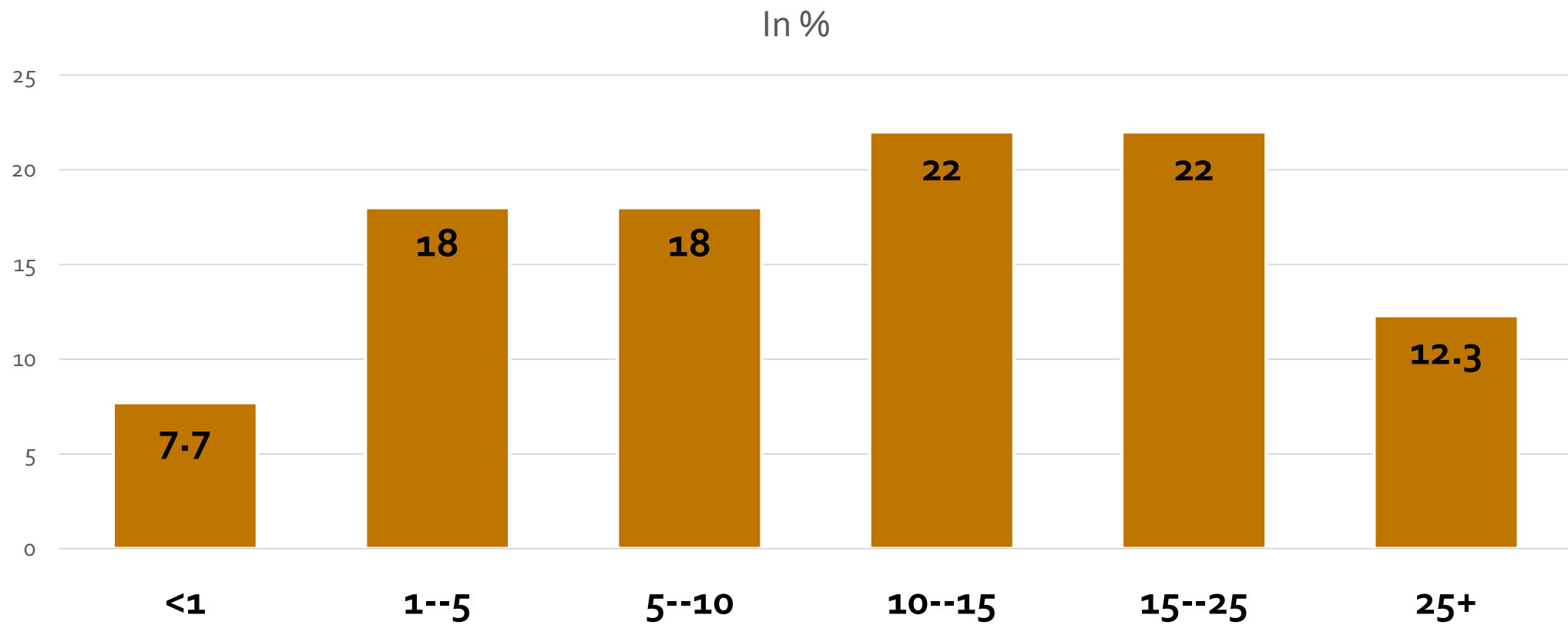
In %



Age of Participants



Years Participants Lived in Bowie



Concluding Thoughts

- High satisfaction with City services and local economy = Bowie is a great place to live!
- Lower satisfaction with City financial information and budget allocation. Need more in-depth survey to get at sources of dissatisfaction.
- Overall lots of room for increased citizen engagement (in-person/via media).
- Community events are good opportunities to educate the public about city government and tap into their perceptions of local events.



Questions?

