



City of Bowie

15901 Excalibur Road
Bowie, Maryland 20716

Economic Development Committee

AGENDA

February 14, 2018 7:30 A.M.

City Hall Conference Room 243 (2nd Floor)

15901 Excalibur Road, Bowie, MD 20716

**** [Enter Front Door – Go Up Inside Staircase or Use Elevator] ****

1. Call to Order and Pledge (no later than 7:30 A.M.)
2. Review and Approval of Minutes – Mr. Leyden
January 10, 2018 Regular Meeting
3. Chairman's Comments – Ms. Thompson (Chair)
4. Staff Liaison Update – Mr. King
5. Bowie Business Follow-Up Topics – Ms. Thompson
6. Next Meetings –
The next regular meetings are March 14, April 11, May 9, June 13, and July 11, 2018.
7. Adjourn (by 9:00 A.M.)

MAYOR G. Frederick Robinson **MAYOR PRO TEM** Henri Gardner

COUNCIL Michael P. Estève ♦ Courtney D. Glass ♦ James L. Marcos ♦ Diane M. Polangin ♦ Isaac C. Truth **CITY MANAGER** Alfred D. Lott
City Hall (301) 262-6200 FAX (301) 809-2302 TDD (301) 262-5013 WEB www.cityofbowie.org

[This page intentionally left blank]

REGULAR ECONOMIC DEVELOPMENT COMMITTEE MEETING
WEDNESDAY, January 10, 2018

Draft for Approval by Committee of the Whole

CALL MEETING TO ORDER

The Regular Meeting of City of Bowie Economic Development Committee was held on Wednesday, January 10, 2018, at the Bowie City Hall. Chair Phyllis Thompson called the meeting to order at 7:36 a.m.

QUORUM MET

The following members attended: Chair Phyllis Thompson, Asuntha Chiang-Smith, Jerry Dawson, Edward J. Leyden, Susan Homberg Muia, Joan B. Pitkin, Sherman Ragland, Crystal Richards, Andrew Roud, Ashley Sharp, and Leroy Tillery II.

Excused members: Ashley Sharp

Unexcused members: Lisa Ransom, Dr. Regina Tawah.

Also attending were: Curtis Bowers (a Bowie resident), Pauline Markward (Greater Bowie Chamber), and John Henry King (Staff Liaison, Economic Development Director).

PLEDGE OF ALLEGIANCE TO THE FLAG

Attendees pledged allegiance to the Flag of the United States of America.

REVIEW AND APPROVAL OF MINUTES

Minutes approved for December 13, 2017 as presented.

CHAIR'S COMMENTS

Chair Thompson deferred comments.

STAFF LIASON UPDATE

Mr. King announced Budget Process has begun, explaining that Council will adopt the 2019 budget in May 2018 after hearings in April. Tax bills based on this Budge will then be sent out over the summer, Mr.

King observed. The City's comprehensive financial reports, Mr. King continued, are now available on City's website. Mr. King also announced that the Business Recognition Awards process has begun and, hence, a need now exists for EDC members to put forth the names of prospective nominees.

BUSINESS

The Committee reflected on the meeting in December 2017 at Bowie State University with new President Breaux, noting that there is now a "clean slate." It was further noted that President Breaux represents a different perspective with her global vision for the University, "Racing to Excellence"

Vice Chair Dawson and Ms. Richards presented on the "Business Make-Up of Bowie." The data shows, among other things, Bowie's populace to be younger and wealthier than was anticipated. The Committee engaged in a productive discussion comparing Bowie with Crofton-Odenton (Fort Meade), which may result in a report to City Council.

Chair Thompson encouraged EDC members to suggest follow-up action steps based on the presentation by Vice Chair Dawson and Ms. Richards on the composition of Bowie businesses.

MEETINGS

The next meeting of the Committee is February 14, 2018.

ADJOURNMENT

Chair Thompson gaveled the meeting to a close at 9:11 a.m.

Respectfully submitted,

Edward James Leyden
Edward James Leyden, *Secretary*

Bowie Business Recognition Awards 2018

Nomination Categories

Incubator Business of the Year – This award is for a growth oriented professional service firm or technology company in Bowie, with existing clients, who is a member of the Bowie Business Innovation Center (Bowie BIC) program and whose business has demonstrated a commitment to increasing company revenues and hiring employees.

FROM BBIC

Entrepreneur of the Year – This award is for the Bowie business entrepreneur who has demonstrated outstanding leadership and tenacity in managing all facets of business to include growth in profit and employee numbers coupled with such factors as degree of innovation, development of a creative and ingenious product or service, exceptional selling techniques, and extent of expansion into local markets.

Small Business of the Year -- This award is for a small business that has demonstrated the qualities that make for a prosperous and growing organization in Bowie.

Community Service Award – This award is for the Bowie or vicinity business that has demonstrated throughout the year a strong record of involvement in the Bowie community.

Green Business of the Year – This award is for a company with a Bowie presence who has demonstrated its commitment to environmentally sustainable practices such as energy and water savings, recycling, renewable energy, reduced chemicals or packaging, or employee carpooling/telework.

FROM Green Team

Business of the Year – This award is for a Bowie company that has demonstrated high-level accomplishments that serve as a benchmark for other businesses, including financial success, visible community involvement, professional employee work environment, and excellence in customer satisfaction, strategic planning, and business development.

NOMINATION INFORMATION

BUSINESS NAME:

ADDRESS:

CITY, STATE, ZIP CODE:

BUSINESS PHONE: EMAIL:

BUSINESS CONTACT NAME:

Why do you feel this business should be considered for the Business Recognition Award?

Bowie Business Follow-Up Topics

SELECT YOUR TOP TWO

1. White paper to Bowie City Council) [*Whitepaper or Memo or report are likely EDC end products of this effort*]
2. What is desirable growth for Bowie
 - What do we want to look like?
 - Employment Center?
 - Affordable Housing?
 - Retail?
 - How do we pay for it (i.e. demand for infrastructure such as water, sewer, roads, schools, and other government services)?
3. Development Process and Fees
 - Comparison of development process/approval process for businesses considering Melford v. Arundel Mills/Odenton location.
 - County/city fees for permits vs other jurisdictions
4. Bowie Business Turnover
 - Why do businesses leave Bowie?
 - List of business we can identify that have relocated to Odenton/Crofton in past 7 years.
 - What is the current process in regards to **retaining** business in Bowie?
5. What is the current process in regards to **attracting** new retailers/business to Bowie?
6. Why do businesses come to Bowie?
7. City budget and how long term growth (lack of) relates to taxes
8. Volunteers to frame/complete this project
9. What are the fastest "growing" types of businesses in Bowie and the region (not just the ones that are big now) and how are we positioned to attract that growth.
10. What is being done to promote Bowie as a community for families with children?
11. A descriptive list of the amenities in the Waugh Chapel, Crofton, Odenton environs which complement the residential/ retail growth there?
12. What activities (besides retail shopping) bring and distinguish an area, through notable economic benefits to a community?

BOWIE EDC Meeting Schedule for FY 2018 February 1 2018

The Bowie EDC currently meets the second Wednesday of every month except as noted. The meeting is called for 7:30 AM to allow members to attend and have the meeting end soon enough to allow members to proceed to their regular business activities.

July 12, 2017

- ~~1. FY 2018 Issues and Agenda – Thompson, Dawson~~
- ~~2. County Councilman Turner~~
- ~~3. City Development Review Guidelines~~

~~**No August Meeting**~~

~~**September 13, 2017**~~

- ~~1. Development Review Guidelines Comments~~
- ~~2. FY 2018 Issues and Agenda~~

~~**October 11, 2017**~~

- ~~1. Bowie Golf Course – Staff~~

~~**November 8, 2017**~~

- ~~1. County Retail Strategy – Staff with Guest Speakers~~

~~**December 13, 2017**~~

- ~~1. Bowie State University and the New President – Thompson, Tawah, Pitkin~~

~~**January 10, 2018**~~

- ~~1. Bowie Business Make-up – Dawson, Richards~~

February 14, 2018

1. Bowie Business Follow-Up Topics -- Thompson

March 14, 2018

1. [Topic under review by Chair]

April 11, 2018

1. [Topic under review by Chair]

May 9, 2018

Business Recognition Awards Breakfast – Homberg-Muia

June 13, 2018

1. Business Recognition Event Critique –
2. FY 2019 Issues and Agenda – Thompson, Dawson

July 11, 2018

1. Election of Chairman et al
2. FY 2019 Issues and Agenda – Thompson, Dawson

NO AUGUST Regular Meeting

September 12, 2018

1. T.B.D. (?FY 2019 Issues and Agenda?) – Chair, Vice